

## Meet Tony Siragusa Sweepstakes Official Rules

NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT IMPROVE YOUR CHANCES OF WINNING. VOID WHERE TAXED, RESTRICTED OR PROHIBITED BY LAW.

- 1. Sweepstakes Period:** The Campbell's Chunky "Meet Tony Siragusa" Sweepstakes ("the Sweepstakes") starts December 16, 2015 at Noon EST and ends January 15, 2016 at 11:59:59 PM EST (The "Sweepstakes Period").
- 2. Eligibility:** To be eligible to enter, you must be a legal resident of the U.S. residing in the states of Maryland or Delaware who is at least 18 years of age or older at the time of entry. Residents of the other 48 U.S. states, District of Columbia or territory are not eligible for entry. Employees, directors and officers, and their immediate families (spouse, parents, children, siblings, and their respective spouses), and the respective household members, of Campbell Soup Company ("Sponsor"), Giant of Landover and the Baltimore Ravens, L.P., their respective affiliates, subsidiaries, divisions, advertising and promotion agencies, representatives, agents and all others associated with the design, execution, production, development, and promotion of this promotion are not eligible to participate. Limit one prize per name, email address and/or household. The Sweepstakes is subject to all applicable federal, state, local laws and regulations. If applicable, winner may receive an IRS form 1099 for the retail value of the prize. All entrants, as a condition of entry, agree to be bound by these Official Rules and the decisions of the Sponsor or Administrator will be final and binding.
- 3. How to Enter:** To enter, go to <http://www.campbells.com/campbell-soup/chunky-ravens-promo> ("Website"), read the complete official sweepstakes rules and only if you agree to the Official Rules, including Sponsor's Privacy Policy, complete the entry form (the "Entry") during the Sweepstakes Period to receive one entry into the sweepstakes. Entries must be in the English language. Only one (1) entry/person/email /day. Wireless phone charges and data rates may apply. Proof of delivery or receipt of Entry will not be deemed by Sponsor as proof of entry into this Sweepstakes. All Sweepstakes Entries submitted become the sole property of Sponsor. Sponsor's computer is the sole timekeeping device for this Sweepstakes. All Entries will be reviewed for content before being potentially published. Sponsor may, in its sole discretion, remove, delete, and/or forfeit any Entry they deem inappropriate, indecent or obscene, unsuitable for publishing or otherwise non-compliant. Certain Entries may be featured from time to time on the media outlets during the Sweepstakes Period, in Sponsors' sole discretion; being selected as a featured Entry does not guarantee selection as a Prize Winner in the Sweepstakes. Sponsor shall have no obligation to copy, publish, display, or otherwise exploit Entries.
- 4. Odds, Prizes:** Subject to verification, twenty-five (25) entrants will be selected as Grand Prize winners in a random drawing from among all eligible entries provided there are a sufficient number of entries. Each Grand Prize consists of admission for the winner and one (1) guest to a meet and greet event on February 25, 2016, with former Baltimore Raven Tony Siragusa at M&T Bank Stadium (the "Event"); an autographed item and a \$30 Visa Gift Card to defray the cost of transportation to the Event. Approximate retail value ("ARV"): \$200. **First Prize:** Twenty (20) autographed Ravens items. ARV: \$50. **Second Prize:** Seventy-five (75) coupon for one free Campbell's Chunky soup or chili ARV: \$4. Odds of winning depend on the number of eligible entries received. If Grand Prize winner's guest is a resident of a jurisdiction that deems him/her to be a minor, winner must be minor's legal parent or guardian and sign a liability release on their behalf

prior to Event. Grand Prize winner and guest (or winner on behalf of minor guest) will be required to sign a visual image release for admission to Event. Prizes are non-transferrable and cannot be redeemed for cash value. All applicable taxes on the Prizes, if any, and any other costs not specifically stated herein are the responsibility of the winner. Sponsor reserves the right to substitute a prize of equal or greater value if prize or any part is not available.

- 5. Agreement of Official Rules:** By participating in the Sweepstakes, Entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor and/or Administrators, which are final and legally binding in all matters related to the Sweepstakes. Whether an Entrant receives a prize is contingent upon fulfilling all requirements set forth herein (the "Official Rules").
- 6. Entry Limits:** Each Entrant may enter up to one (1) Entry per day during the Sweepstakes Period per name, account and/or email address. Entrants are not permitted to share the same email address. Any attempt by any Entrant to obtain more than one (1) Entry per day by using multiplier/different accounts, email addresses, identities, registrations and logins, or any other methods will void that Entrant's Entries and that Entrant may be disqualified. Use of any automated system to participate is prohibited and will result in disqualification. If the identity of an entrant is disputed, the authorized email account holder at the time of entry will be deemed to be the entrant. The individual assigned to the email address for the domain associated with the submitted Entry is considered the authorized account holder. A selected entrant may be required to provide proof that he/she is the authorized account holder of the email account associated with the selected entry. All entries must be submitted with a valid email account that may be identified by reverse domain name search.
- 7. Grant of Rights to Sponsor:** By submitting an Entry, Entrant hereby agrees that:

  - (a) Sponsor is granted the unconditional and perpetual right to post, display, publish, use, adapt, edit and/or modify such Entry in any way, in any and all media, for any purpose, without limitation, and without consideration to the Entrant, his or her successors or assigns, or any other entity. Entry in this Sweepstakes constitutes Entrant's irrevocable assignment, conveyance and transference to Sponsor of all right, title and interest in the Entry, including, without limitation, all copyrights without compensation to the Entrant. Sponsor will have the right to use the Entry in any packaging, merchandising, advertising, marketing, promotion or for any other commercial or non-commercial purpose. Entrant forever waives and relinquishes on behalf of themselves, their heirs, executor, and Administrator and assigns any and all rights, including but not limited to goodwill in and to the Entry. Entrant also irrevocably grants Sponsor the right to use their name, voice, likeness and biographical material in or related to the Entry. Entrant agrees not to issue any publicity on behalf of or in connection with Sponsor, their Entry and/or their participating in the Sweepstakes.
  - (b) All Entries become the exclusive property of Sponsor, and none will be acknowledged or returned. All Entries will be reviewed for content before being published, however, such review does not relieve Entrant from responsibility for compliance with these Official Rules. From time to time during the Sweepstakes Entry Period, Sponsor may, in its sole discretion, choose to feature some recent Entries on the Website or other various media platforms. Being featured on the Website or other media platforms in no way reflects the possibility of the Entry being a Prize Winner in the Sweepstakes.
- 8. Promotion Terms of Entry:** As conditions of entry into this Sweepstakes and by uploading a Entry, each Entrant represents and warrants that: (a) their Entry is wholly original; (b) their Entry has been

created solely by the Entrant listed upon Entry on the Website; (c) their Entry has been legally obtained and/or created; (d) their Entry does not infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party or violate applicable laws or regulations; (e) they have not granted or transferred any rights in or to the Entry to any third party prior to the date of Entry; and (f) they have not done anything which has impaired and will not do anything to impair the rights granted to Sponsor in any way.

- 9. Winner Notification:** Potential winners will be notified by an email sent to the email address provided on the Entry (“Winner Notification Message”) to discuss next steps. By entering this Sweepstakes entrants hereby consent to be contacted by Sponsor or the Administrator for administration of this Sweepstakes. Winners must supply their email address in order to receive communications from Sponsor. Please check your email and spam filters. If a potential winner does not reply to Sponsor’s Winner Notification Message within forty-eight (48) hours to claim prize, his or her entry will be void and Sponsor will have no further obligation to such potential winner and another potential winner may be chosen or such unclaimed prizes may not be awarded, at Sponsor’s option. Sponsor shall make a reasonable amount of attempts to award the Prizes. Once potential winner notification is confirmed to Sponsor, the potential prize winner may be sent an Affidavit of Eligibility and Liability, and where legal, a Publicity Release to be signed and returned within the number of days indicated on the Affidavit. In the event that: (a) the Winner Notification Message is returned as undeliverable or Sponsor does not receive a response to the Winner Notification Message within twenty-four (24) hours; (b) any required documents are not returned as specified; (c) if winner is otherwise unable to attend the Event on the date specified or accept the prize as stated; or (d) winner does not comply with any term of these Official Rules, prize will be forfeited and may be awarded to an alternate winner. Allow one (1) week to ten (10) days for delivery of the Prize following the notification process. Prize will only be delivered to addresses within Maryland and Delaware.
- 10. Release:** By entering this Sweepstakes, each entrant consents to the use of his or her Entry, name, city of residence and any image or other recording of or that may be taken of the Event or any of the foregoing in publicity carried out by the Sponsor and its agent, without further notice or compensation. All entries, images or recordings become the property of the Sponsor. By entering this Sweepstakes, each entrant irrevocably, perpetually, and without limitation, grants the Sponsor the exclusive right to use or publish, such entry and any images or recordings in any way, in commerce, and in any media worldwide in any format (electronic, print, or other) for perpetuity and waives all of his or her rights, in and to the entry and any images or recordings. All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, inappropriate, inconsistent with Sponsor’s image as determined by Sponsor in its sole discretion or do not conform to or satisfy any condition of these Official Rules may be disqualified by the Sponsor. Sponsor takes no responsibility for lost, stolen, delayed, damaged, misdirected, late or destroyed entries, or for typographical or other production errors. Sponsor is not responsible for any errors or omissions in printing or advertising this Sweepstakes. By entering this Sweepstakes, entrants release and hold harmless the Sponsor, Baltimore Ravens, L.P., Giant of Landover, all participating locations, and the NFL Entities (as defined below), and each of their respective subsidiaries, affiliates, suppliers, distributors, advertising/promotion agencies, and prize suppliers, and each of their respective parent companies and each such company’s officers, directors, employees and agents (collectively, the “Released Parties”) from any liability in connection with preparing for, travel to and/or participation in this Sweepstakes or any Sweepstakes-related activity; any use, misuse or nonuse of a prize; and for any claim based on a violation of privacy or

publicity rights, defamation, misappropriation, false association, intellectual property infringement or breach of contract. NFL Properties LLC, NFL Ventures, Inc., NFL Ventures, L.P., the NFL, Member Professional Football Clubs and each of their respective shareholders, subsidiaries, representatives, affiliates, officers, directors, agents, and employees (collectively the "NFL Entities") will have no liability or responsibility of any claim arising in connection with participation in this sweepstakes or any prize awarded. The NFL Entities have not offered or sponsored this sweepstakes in any way. This Sweepstakes will be administered in accordance with these Official Rules, subject to amendment by Sponsor as set forth herein. Entrants must comply with these Official Rules, and by participating in the Sweepstakes will be deemed to have received and understood these Official Rules. IN NO EVENT WILL THE RELEASED PARTIES BE RESPONSIBLE OR LIABLE FOR ANY DAMAGES OR LOSSES OF ANY KIND, INCLUDING DIRECT, INDIRECT, INCIDENTAL, CONSEQUENTIAL OR PUNITIVE DAMAGES ARISING OUT OF YOUR ACCESS TO AND USE OF THE WEBSITE AND/OR SWEEPSTAKES, DOWNLOADING FROM AND/OR PRINTING MATERIAL ASSOCIATED WITH THE WEBSITE OR SWEEPSTAKES.

- 11. General Conditions:** Sponsor reserves the right to cancel, suspend and/or modify the Sweepstakes, or any part of it, if any fraud, technical failures or any other factor beyond Sponsor's reasonable control impairs the integrity or proper functioning of the Sweepstakes, as determined by Sponsor in its sole discretion. Sponsor, in its sole discretion, reserves the right to disqualify any individual it finds to be tampering with the entry process or the operation of the Sweepstakes or to be acting in violation of these Official Rules or those of any other promotion or in an unsportsmanlike or disruptive manner. Any attempt by any person to deliberately undermine the legitimate operation of the Sweepstakes may be a violation of criminal and civil law, and, should such an attempt be made, Sponsor reserves the right to seek damages from any such person to the fullest extent permitted by law. Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision.
- 12. Limitations of Liability:** The Released Parties are not responsible for: (a) any incorrect or inaccurate information, whether caused by Entrant, printing errors or by any of the equipment or programming associated with or utilized in the Sweepstakes; (b) technical failures of any kind, including, but not limited to malfunctions, interruptions, or disconnections in phone lines or network hardware or software; (c) unauthorized human intervention in any part of the entry process or the Sweepstakes; (d) technical or human error which may occur in the administration of the Sweepstakes or the processing of entries; (e) late, lost, undeliverable, damaged or stolen mail; or (f) any injury or damage to persons or property which may be caused, directly or indirectly, in whole or in part, from Entrant's participation in the Sweepstakes or receipt or use or misuse of any prize. Sponsor is not responsible for misdirected or undeliverable entries or for any technical problems, malfunctions of computer systems, servers, providers, hardware/software, lost or unavailable network connections or failed, incomplete, garbled or delayed computer transmission or any combination thereof. Sponsor and Promotional Entities are not responsible for any typographical/other error in entries, selection announcement or for any liability for damage to any computer system resulting from participation in, accessing or downloading information in connection with this Sweepstakes. Sponsor reserves the right, in its sole discretion, to cancel, suspend or otherwise modify this Sweepstakes, cancel any method of entry or void any entries submitted fraudulently should unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of this Sweepstakes. In the event of cancellation, Sponsor may elect to identify the winners and award the prizes by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

- 13. Disputes:** All disputes arising out of or in connection with these Official Rules, a prize and/or the Sweepstakes shall be settled by binding arbitration in accordance with the commercial arbitration rules of the American Arbitration Association. Any such controversy or claim shall be arbitrated on an individual basis and shall not be consolidated with any claim or controversy of another party. This arbitration shall be conducted in Camden, NJ, whose laws shall govern any disputes hereunder. For any matter not subject to arbitration as set forth above, entrants agree to submit to the exclusive jurisdiction and venue of the state and federal courts located in or closest to Camden, NJ and to not raise the defense of forum non conveniens.
- 14. Privacy Policy.** Sponsor is collecting personal data about the winners solely for the purpose of administering this Sweepstakes. No further informational or marketing communications will be received by entrants unless entrants provide Sponsor with permission to do so. Please see Sponsor's Privacy Policy at <http://campbellsoup/policy.html> for further information.
- 15. Winners' List:** For the names of the prize winners, mail a self-addressed stamped envelope postmarked by March 15, 2016 to: Meet Tony Siragusa Sweepstakes Winners' List, ATTN: LaKeisha Jones, Genesco Sports Enterprises, Inc., 5944 Luther Lane, Suite 500, Dallas, TX, 75225. All requests must be received by March 20, 2016.

**Sponsor:** Campbell Soup Company, 1 Campbell Place, Camden, NJ, 08103.

**Administrator:** Genesco Sports Enterprises, Inc., 5944 Luther Lane, Suite 500, Dallas, TX, 75225.

**Baltimore Ravens, L.P. and its parents, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this Sweepstakes.**